

BTEC Business – Extended Certificate (2 years)

BTEC

Exam Board: Pearson / Edexcel

Subject Specific Criteria:

Level 2 Pass in BTEC Business

Grade 4 in English

Grade 4 in Maths

Units Studied:

- Unit 1 – Exploring Business
 - Internally Assessed Coursework
- Unit 2 – Developing a Marketing Campaign
 - Controlled Assessment
- Unit 3 – Personal and Business Finance
 - Exam
- Unit 8 – Recruitment and Selection
 - Internally Assessed Coursework

Course Information:

BTEC Business allows the in-depth study of a range of topics such as business finance, personal finance, types of organisation, current external factors and marketing. Enterprises are a central part of the modern global society and BTEC Business provides the ability to understand, explain and act in various types of organisational contexts.

Skills Required:

- Numerical skills
- Analytical skills
- Application skills

Futures:

BTECs are now a strong pathway to university too, so whatever direction you take after Sixth Form, this course will equip you with valuable skills. The BTEC qualifications in Business provide a route to employment into the many diverse areas of business.

These could include roles in specialist areas such as management, marketing, finance, customer service or human resources, in large organisations or a small local business.



Student Quote

"I really enjoy learning the new topics, these will set me up well for the course I want to do at university."